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# Business Overview

## ZoomFoods will prepare and distribute pre-packaged, frozen, gourmet meals that are sold in grocery stores. Consumers can then purchase the meals and reheat them at home.

# Products and Services

## Product List

* 500 gram single-serve product
* 750 gram family product
* 800 gram dessert packages
* Mix and Match package
* 30-day meal package

## Service List

* In-home parties
* Door-to-door consultants

# Marketing and Sales Strategy

# Organizational Structure

# Financial Projections